

ORDER



KSDK

Orders
Order / Rev: 713483
Alt Order #: 06303374
Product Desc: PLUMMER FOR CONGRESS
Estimate:
Flight Dates: 10/08/12 - 11/05/12
Original Date / Rev: 10/17/12 / 10/17/12
Order Type: Political

Primary AE: Brian Perry
Sales Office: T-SF
Sales Region: NAT

Agency Name: Gateway Media/ POL
Buying Contact:
Billing Contact:
 2150 River Plaza Dr., Suite 150
 Sacramento, CA 95833

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Plummer, J/ R/ Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	94	\$70,045.00	\$59,538.25
10/29/12	11/05/12	59	\$43,770.00	\$37,204.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	94	\$70,045.00	\$59,538.25	0.00
November 2012	59	\$43,770.00	\$37,204.50	0.00
Totals	153	\$113,815.00	\$96,742.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Perry			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	10/15/12	11/02/12	M-F 4-5A 4-5A	CM	4-5A	MTWTF--	:30	5	\$35.00	P-2	0.00	NM	15	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$35.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					5	\$35.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$35.00		0.00			
2	KSDK	11/05/12	11/05/12	M-F 4-5A 4-5A	CM	4-5A	M-----	:30	1	\$35.00	P-2	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$35.00		0.00			
3	KSDK	10/20/12	11/03/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	1	\$375.00	P-2	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$375.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$375.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$375.00		0.00			
4	KSDK	10/27/12	11/03/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$750.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$750.00		0.00			
5	KSDK	10/21/12	11/04/12	Sun 6-7A Sun 6-7A	CM	6-7A	-----S	:30	1	\$375.00	P-2	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 713483
 Alt Order #: 06303374
 Flight Dates: 10/08/12 - 11/05/12

Advertiser: Plummer, J/ R/ Congress
 Product Desc: PLUMMER FOR CONGRESS
 Estimate: KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KSDK	10/21/12	11/04/12	Sun 6-7A Sun 6-7A	CM	6-7A	-----S	:30	1	\$375.00	P-2	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$375.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$375.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$375.00		0.00			
6	KSDK	10/22/12	11/02/12	M-F Noon News Noon News	CM	12-1230p	MTWTF--	:30	1	\$525.00	P-2	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$525.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$525.00		0.00			
7	KSDK	10/15/12	11/02/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	MTWTF--	:30	5	\$560.00	P-2	0.00	NM	11	\$6,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		1				\$560.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$560.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$560.00		0.00			
8	KSDK	11/05/12	11/05/12	M-F 3-4p Ellen	CM	3-4p	M-----	:30	1	\$560.00	P-2	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$560.00		0.00			
9	KSDK	10/15/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5p	MTWTF--	:30	4	\$825.00	P-2	0.00	NM	12	\$9,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		4				\$825.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$825.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$825.00		0.00			
10	KSDK	10/15/12	11/02/12	M-F 4P News News 5 at Four	CM	4-430P	MTWTF--	:30	4	\$750.00	P-2	0.00	NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$750.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$750.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$750.00		0.00			
11	KSDK	10/22/12	11/02/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	MTWTF--	:30	1	\$1,875.00	P-2	0.00	NM	2	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$1,875.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$1,875.00		0.00			
12	KSDK	10/22/12	11/02/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	MTWTF--	:30	1	\$2,025.00	P-2	0.00	NM	2	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$2,025.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$2,025.00		0.00			
13	KSDK	10/20/12	11/03/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$975.00	P-2	0.00	NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$975.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/15/12-10/21/12		Sat 5p		5-530P	-----Sa--	:30		(\$975.00)		0.00	NM		
		See MG 13.4,13.5,13.6 [Prgm Change]													
4	KSDK	10/28/12-10/28/12		LN2 (Su)		1033p-11p/11:05p	-----Su	:30		\$750.00		0.00	NM		
		Ⓜ MG for 13.3,13.1 [n/a]													
5	KSDK	10/16/12-10/19/12		Days of Our Lives		1-2P	-TWThF----	:30		(\$450.00)		0.00	NM		
		Ⓜ Credited [cancel]													
6	KSDK	11/04/12-11/04/12		LN2 (Su)		1033p-11p/11:05p	-----Su	:30		\$750.00		0.00	NM		
		Ⓜ MG for 13.3,13.1 [n/a]													
		Week: 10/22/12	10/28/12	-----S-		1				\$975.00		0.00			

Order / Rev: 713483
 Alt Order #: 06303374
 Flight Dates: 10/08/12 - 11/05/12

Advertiser: Plummer, J/ R/ Congress
 Product Desc: PLUMMER FOR CONGRESS
 Estimate: KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KSDK	10/20/12	11/03/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$975.00	P-2	0.00	NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$975.00		0.00			
	Week:	10/29/12	11/04/12	-----S-		1				\$975.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSDK	10/29/12-11/04/12	Sat 5p			5-530P	-----Sa--	:30		(\$975.00)		0.00	NM		
	See MG 13.4,13.5,13.6 [Prgm Change]														
14	KSDK	10/20/12	11/03/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$1,050.00	P-2	0.00	NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$1,050.00		0.00			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,050.00		0.00			
	Week:	10/29/12	11/04/12	-----S-		1				\$1,050.00		0.00			
15	KSDK	10/21/12	11/04/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,050.00	P-2	0.00	NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$1,050.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$1,050.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$1,050.00		0.00			
16	KSDK	10/15/12	11/02/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	MTWTF--	:30	4	\$1,950.00	P-2	0.00	NM	10	\$19,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	MTWTF--		2				\$1,950.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$1,950.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		4				\$1,950.00		0.00			
17	KSDK	10/20/12	11/03/12	630-7P Wheel Sat 630-7P Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$600.00		0.00			
	Week:	10/22/12	10/28/12	-----S-		1				\$600.00		0.00			
	Week:	10/29/12	11/04/12	-----S-		1				\$600.00		0.00			
N 18	KSDK	10/30/12	10/30/12	Tue Prime C Parenthood	CM	9-10P	-T-----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1				\$2,250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSDK	10/29/12-11/04/12	Tue Prime C			9-10P	-T-----	:30		(\$2,250.00)		0.00	NM		
	See MG 18.5 [programming change...Now airing Go on/New Normal 10-11p]														
4	KSDK	10/21/12-10/21/12	Football Night in America			6-715p	-----Su	:30		(\$2,250.00)		0.00	NM		
	Ⓜ Credited [cancel]														
5	KSDK	10/23/12-10/23/12	Tue Prime C			9-10P	-T-----	:30		\$2,250.00		0.00	NM		
	Ⓜ MG for 18.3 10/30 [n/a]														
19	KSDK	10/20/12	10/27/12	Sat Prime A Animal Practice/ Go On	CM	7-8p	-----S-	:30	1	\$525.00	P-2	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$525.00		0.00			
	Week:	10/22/12	10/28/12	-----S-		1				\$525.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KSDK	11/03/12-11/03/12	Notre Dame Football			230-6p	(2:30 PM-6:00 P-----Sa--	:30		(\$525.00)		0.00	NM		
	Ⓜ Credited [credit]														
20	KSDK	10/20/12	11/03/12	Sat Prime B Chicago Fire	CM	8-9P	-----S-	:30	1	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$600.00		0.00			
	Week:	10/22/12	10/28/12	-----S-		1				\$600.00		0.00			

Order / Rev: 713483
 Alt Order #: 06303374
 Flight Dates: 10/08/12 - 11/05/12

Advertiser: Plummer, J/ R/ Congress
 Product Desc: PLUMMER FOR CONGRESS
 Estimate: KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
20	KSDK	10/20/12	11/03/12	Sat Prime B Chicago Fire	CM	8-9P	-----S-	:30	1	\$600.00	P-2	0.00	NM	3	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S-		1			\$600.00		0.00					
21	KSDK	10/20/12	11/03/12	Sat Prime C Law & Order: SVU	CM	9-10P (9:00 PM-10:00 PM)	-----S-	:30	1	\$900.00	P-2	0.00	NM	3	\$2,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S-		1			\$900.00		0.00					
	Week:	10/22/12	10/28/12	-----S-		1			\$900.00		0.00					
	Week:	10/29/12	11/04/12	-----S-		1			\$900.00		0.00					
22	KSDK	10/15/12	11/02/12	LN (M-F) LN (M-F)	CM	10-1035p	MTWTF--	:30	4	\$2,250.00	P-2	0.00	NM	7	\$15,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	MTWTF--		1			\$2,250.00		0.00					
	Week:	10/22/12	10/28/12	MTWTF--		3			\$2,250.00		0.00					
	Week:	10/29/12	11/04/12	MTWTF--		3			\$2,250.00		0.00					
23	KSDK	10/20/12	11/03/12	LN (Sa) LN (Sa)	CM	10-1035p	-----S-	:30	1	\$1,800.00	P-2	0.00	NM	3	\$5,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S-		1			\$1,800.00		0.00					
	Week:	10/22/12	10/28/12	-----S-		1			\$1,800.00		0.00					
	Week:	10/29/12	11/04/12	-----S-		1			\$1,800.00		0.00					
24	KSDK	10/22/12	11/02/12	Tonight Show Tonight Show	CM	1035-1137p	MTWTF--	:30	5	\$675.00	P-2	0.00	NM	10	\$6,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	MTWTF--		5			\$675.00		0.00					
	Week:	10/29/12	11/04/12	MTWTF--		5			\$675.00		0.00					
25	KSDK	10/15/12	11/02/12	Late Night Late Night w/Jimmy Fallon	CM	1135p-1235x	MTWTF--	:30	4	\$225.00	P-2	0.00	NM	10	\$2,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	MTWTF--		1			\$225.00		0.00					
	Week:	10/22/12	10/28/12	MTWTF--		4			\$225.00		0.00					
	Week:	10/29/12	11/04/12	MTWTF--		5			\$225.00		0.00					
26	KSDK	11/05/12	11/05/12	Late Night Late Night w/Jimmy Fallon	CM	1135p-1235x	M-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		1			\$225.00		0.00					
27	KSDK	10/21/12	11/04/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$675.00	P-2	0.00	NM	3	\$2,025.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S		1			\$675.00		0.00					
	Week:	10/22/12	10/28/12	-----S		1			\$675.00		0.00					
	Week:	10/29/12	11/04/12	-----S		1			\$675.00		0.00					
N28	KSDK	10/21/12	11/04/12	This Week Cardinal Nation This WK Cards Nation 10a	CM	10-1030a (10:00 AM-10:30 AM)	-----S	:30	1	\$375.00	P-2	0.00	NM	2	\$1,125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S		1			\$375.00		0.00					
	Week:	10/22/12	10/28/12	-----S		1			\$375.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	3	KSDK	10/22/12-10/28/12	This Week Cardinal Nation		10-1030a	(10:00 AM-10:30)-----Su	:30		(\$375.00)		0.00	NM			
	See MG 28.5 [PROGRAM CHANGE - NOW: RAMS TAILGATE]															
	5	KSDK	10/20/12-10/20/12	Sat 9a		9-10A	-----Sa--	:30		\$750.00		0.00	NM			
	Ⓜ MG for 28.4,28.3 [n/a]															
	Week:	10/29/12	11/04/12	-----S		1			\$375.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	4	KSDK	10/29/12-11/04/12	This Week Cardinal Nation		10-1030a	(10:00 AM-10:30)-----Su	:30		(\$375.00)		0.00	NM			
	See MG 28.5 [PROGRAM CHANGE: NOW: RAMS TAILGATE]															
29	KSDK	10/21/12	11/04/12		CM	SU 10A-10:30A/SL	-----S	:30	1	\$375.00	P-2	0.00	NM	3	\$1,125.00	

Order / Rev: 713483
 Alt Order #: 06303374
 Flight Dates: 10/08/12 - 11/05/12

Advertiser: Plummer, J/ R/ Congress
 Product Desc: PLUMMER FOR CONGRESS
 Estimate: KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rams Weekly															
Rams Weekly (10:30 AM-11:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1				\$375.00		0.00			
Week:		10/22/12	10/28/12	-----S		1				\$375.00		0.00			
Week:		10/29/12	11/04/12	-----S		1				\$375.00		0.00			
36	KSDK	10/08/12	10/12/12	M-F 6P News	CM	6-630P	MTWTF--	:30	1	\$1,650.00	P-2	0.00	NM	0	\$0.00
News Channel 5 at 6P															
THIS IS A MAKEGOOD FOR BUY LINE #12 FOR DATE OCT8/12 FOR 1 SPOT(S)															
THIS IS A MAKEGOOD FOR BUY LINE #13 FOR DATE OCT13/12 FOR 1 SPOT(S)															
THIS IS A MAKEGOOD FOR BUY LINE #14 FOR DATE OCT13/12 FOR 1 SPOT(S)															
THIS IS A MAKEGOOD FOR BUY LINE #15 FOR DATE OCT14/12 FOR 1 SPOT(S)															
THIS IS A MAKEGOOD FOR BUY LINE #16 FOR DATE OCT8/12 FOR 4 SPOT(S)															
THIS IS A MAKEGOOD FOR BUY LINE #17 FOR DATE OCT13/12 FOR 1 SPOT(S)															
THIS IS A MAKEGOOD FOR BUY LINE #22 FOR DATE OCT8/12 FOR 3 SPOT(S)															
THIS IS A MAKEGOOD FOR BUY LINE #25 FOR DATE OCT8/12 FOR 3 SPOT(S)															
THIS IS A MAKEGOOD FOR BUY LINE #27 FOR DATE OCT8/12 FOR 3 SPOT(S)															
THIS IS A MAKEGOOD FOR BUY LINE #27 FOR DATE OCT15/12 FOR 5 SPOT(S)															
MG TO REVISE RATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		1				\$1,650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12		M-F 6P News		6-630P	MTWThF---	:30		(\$1,650.00)		0.00	NM		
Credited [credit]															
37	KSDK	10/13/12	10/13/12	Sat 5p	CM	5-530P	-----S-	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
News Channel 5 at 5P Sat															
PART OF A MAKEGOOD MADE UP OF LINES 37-45															
MG TO REVISE RATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12		Sat 5p		5-530P	-----Sa--	:30		(\$600.00)		0.00	NM		
See MG 37.2 [Prgm Change]															
2	KSDK	10/11/12-10/11/12		M-F 4P News		4-430P	---Th----	:30		(\$600.00)		0.00	NM		
Credited [credit]															
38	KSDK	10/13/12	10/13/12	Sat 6p	CM	6-630P	-----S-	:30	1	\$750.00	P-2	0.00	NM	0	\$0.00
News Channel 5 at 6P Sat															
PART OF A MAKEGOOD MADE UP OF LINES 37-45															
MG TO REVISE RATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12		Sat 6p		6-630P	-----Sa--	:30		(\$750.00)		0.00	NM		
Credited [credit]															
39	KSDK	10/14/12	10/14/12	NC5 at 5P Sun	CM	5-530P	-----S	:30	1	\$750.00	P-2	0.00	NM	0	\$0.00
News Channel 5 at 5P Sun															
PART OF A MAKEGOOD MADE UP OF LINES 37-45															
MG TO REVISE RATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12		NC5 at 5P Sun		5-530P	-----Su	:30		(\$750.00)		0.00	NM		
Credited [credit]															
40	KSDK	10/08/12	10/12/12	630-7P Wheel	CM	630-7P	MTWTF--	:30	4	\$1,500.00	P-2	0.00	NM	0	\$0.00
630-7P Wheel of Fortune															
PART OF A MAKEGOOD MADE UP OF LINES 37-45															
MG TO REVISE RATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		4				\$1,500.00		0.00			

Order / Rev: 713483
 Alt Order #: 06303374
 Flight Dates: 10/08/12 - 11/05/12

Advertiser: Plummer, J/ R/ Congress
 Product Desc: PLUMMER FOR CONGRESS
 Estimate: KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
40	KSDK	10/08/12	10/12/12	630-7P Wheel	CM	630-7P	MTWTF--	:30	4	\$1,500.00	P-2	0.00	NM	0	\$0.00
630-7P Wheel of Fortune															
PART OF A MAKEGOOD MADE UP OF LINES 37-45															
MG TO REVISE RATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MTWTF--	4		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/08/12-10/14/12		630-7P Wheel	630-7P		MTWThF----	:30	(\$1,500.00)	0.00	NM				
Credited [credit]															
2	KSDK	10/08/12-10/14/12		630-7P Wheel	630-7P		MTWThF----	:30	(\$1,500.00)	0.00	NM				
Credited [credit]															
3	KSDK	10/08/12-10/14/12		630-7P Wheel	630-7P		MTWThF----	:30	(\$1,500.00)	0.00	NM				
Credited [credit]															
4	KSDK	10/08/12-10/14/12		630-7P Wheel	630-7P		MTWThF----	:30	(\$1,500.00)	0.00	NM				
Credited [credit]															
41	KSDK	10/13/12	10/13/12	630-7P Wheel Sat	CM	630-7P	-----S-	:30	1	\$750.00	P-2	0.00	NM	0	\$0.00
630-7P Wheel of Fortune Sat															
PART OF A MAKEGOOD MADE UP OF LINES 37-45															
MG TO REVISE RATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/08/12-10/14/12		630-7P Wheel Sat	630-7P		-----Sa--	:30	(\$750.00)	0.00	NM				
Credited [credit]															
42	KSDK	10/08/12	10/12/12	LN (M-F)	CM	10-1035p	MTWTF--	:30	3	\$1,800.00	P-2	0.00	NM	0	\$0.00
LN (M-F)															
PART OF A MAKEGOOD MADE UP OF LINES 37-45															
MG TO REVISE RATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MTWTF--	3		\$1,800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/08/12-10/14/12		LN (M-F)	10-1035p		MTWThF----	:30	(\$1,800.00)	0.00	NM				
Credited [credit]															
2	KSDK	10/08/12-10/14/12		LN (M-F)	10-1035p		MTWThF----	:30	(\$1,800.00)	0.00	NM				
Credited [credit]															
3	KSDK	10/08/12-10/14/12		LN (M-F)	10-1035p		MTWThF----	:30	(\$1,800.00)	0.00	NM				
Credited [credit]															
43	KSDK	10/08/12	10/12/12	Late Night	CM	1135p-1235x	MTWTF--	:30	3	\$190.00	P-2	0.00	NM	0	\$0.00
Late Night w/Jimmy Fallon															
PART OF A MAKEGOOD MADE UP OF LINES 37-45															
MG TO REVISE RATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MTWTF--	3		\$190.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	10/08/12-10/14/12		Late Night	1135p-1235x		MTWThF----	:30	(\$190.00)	0.00	NM				
Credited [credit]															
2	KSDK	10/08/12-10/14/12		Late Night	1135p-1235x		MTWThF----	:30	(\$190.00)	0.00	NM				
Credited [credit]															
3	KSDK	10/08/12-10/14/12		Late Night	1135p-1235x		MTWThF----	:30	(\$190.00)	0.00	NM				
Credited [credit]															
44	KSDK	10/15/12	11/02/12		CM	1235a-105a	MTWTF--	:30	5	\$75.00	P-2	0.00	NM	15	\$1,125.00

Order / Rev: 713483
 Alt Order #: 06303374
 Flight Dates: 10/08/12 - 11/05/12

Advertiser: Plummer, J/ R/ Congress
 Product Desc: PLUMMER FOR CONGRESS
 Estimate: KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Last Call															
Last Call w/Carson Daly															
COMMENTS APPLY TO SUB LINES A THRU B															
PART OF A MAKEGOOD MADE UP OF LINES 37-45															
MG TO REVISE RATES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--		5				\$75.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--		5				\$75.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--		5				\$75.00		0.00			
45	KSDK	10/14/12	10/14/12	Sun 9a	CM	9-10A	-----S	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
Sun 9-10a															
THIS IS A MAKEGOOD FOR BUY LINE #28 FOR DATE OCT14/12 FOR 1 SPOT(S)															
MG TO REVISE RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12	Sun 9a			9-10A	-----Su	:30		(\$600.00)		0.00	NM		
Credited															
[credit]															
46	KSDK	10/08/12	10/12/12	M-F NBC Today 7-9A	CM	7-9A	MTWTF--	:30	4	\$675.00	P-2	0.00	NM	0	\$0.00
NBC Today 7-9A															
MORE SPOTS TO EVEN OUT \$															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		4				\$675.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12	M-F NBC Today 7-9A			7-9A	MTWThF----	:30		(\$675.00)		0.00	NM		
Credited															
[credit]															
2	KSDK	10/08/12-10/14/12	M-F NBC Today 7-9A			7-9A	MTWThF----	:30		(\$675.00)		0.00	NM		
Credited															
[credit]															
3	KSDK	10/08/12-10/14/12	M-F NBC Today 7-9A			7-9A	MTWThF----	:30		(\$675.00)		0.00	NM		
Credited															
[credit]															
4	KSDK	10/08/12-10/14/12	M-F NBC Today 7-9A			7-9A	MTWThF----	:30		(\$675.00)		0.00	NM		
Credited															
[credit]															
47	KSDK	10/14/12	10/14/12	1105-1130p SP PL Late Ed	CM	1105-1130p	-----S	:30	1	\$1,350.00	P-2	0.00	NM	0	\$0.00
1105-1130p SP PL Late Ed															
PART OF A MAKEGOOD MADE UP OF LINES 47-51															
MORE SPOTS TO EVEN OUT \$															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$1,350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12	1105-1130p SP PL Late Ed			1105-1130p	-----Su	:30		(\$1,350.00)		0.00	NM		
See MG 47.2															
[Prgm Change]															
2	KSDK	10/14/12-10/14/12	Post NFL News			Various	-----Su	:30		(\$1,350.00)		0.00	NM		
Ⓜ Credited															
[credit]															
48	KSDK	10/18/12	10/18/12	Thu Prime C	CM	9-10P	---T---	:30	1	\$2,100.00	P-2	0.00	NM	1	\$2,100.00
Rock Center with BW															
PART OF A MAKEGOOD MADE UP OF LINES 47-51															
MORE SPOTS TO EVEN OUT \$															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1				\$2,100.00		0.00			
49	KSDK	10/15/12	10/19/12	Late Night	CM	1135p-1235x	MTWTF--	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
Late Night w/Jimmy Fallon															
PART OF A MAKEGOOD MADE UP OF LINES 47-51															
MORE SPOTS TO EVEN OUT \$															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--		1				\$225.00		0.00			
50	KSDK	10/15/12	10/19/12		CM	4-5A		:30	2	\$35.00	P-2	0.00	NM	1	\$35.00

Order / Rev: 713483
 Alt Order #: 06303374
 Flight Dates: 10/08/12 - 11/05/12

Advertiser: Plummer, J/ R/ Congress
 Product Desc: PLUMMER FOR CONGRESS
 Estimate: KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount			
				M-F 4-5A	MTWTF--													
				4-5A	COMMENTS APPLY TO SUB LINES A THRU B PART OF A MAKEGOOD MADE UP OF LINES 47-51 MORE SPOTS TO EVEN OUT \$													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>												<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week:		10/15/12	10/21/12	MTWTF--												1	\$35.00	0.00
51	KSDK	11/03/12	11/03/12	Notre Dame Football	CM	230-6p	-----S-	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00			
				Notre Dame Football	(2:30 PM-6:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											
Week:		10/29/12	11/04/12	-----S-	1	\$525.00	0.00											
													Totals	153	\$113,815.00			